

**Sarvodaya Shikshan Mandal's
Sau. Leena Kishor Mamidwar
Institute of Management Studies & Research
Kosara, Chandrapur**

List of Faculty Research Paper with Online Link

Sarvodaya Shikshan Mandal's
Sau. Leena Kishor Mamidwar
Institute of Management Studies & Research
Kosara, Chandrapur

2018-19			
Sr. no	Name of Faculty with Designation	Title of Publication	Link
1	Dr. JAYESH NARAYAN CHAKRAVORTY Principal	Detailed Study of Organisational Factors impacting on Employee Retention in Cement Industries. Ahead international Journal of Recent Research Review (AIJRRR), ISSN:2456-205, Dec-2018	
2	Dr. RAKESH WAMAN RAMTEKE Associate Professor	From Subjectivity to Objectivity – Measuring Customer Lifetime Value Constructs. International Organization of Research & Development, Volume 6, Issue 2, July 2018 ISSN 2348-0831.3.7	http://iord.in/index.php/iord/article/view/37
3		Study of IPOs activity and GDP growth rate. International Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol. 03 Issue 02 , 2019.2.442	http://ijiird.com/wp-content/uploads/21-J-030233.pdf
4	Dr. FARUKH AHMED SHEIKH Associate Professor	Planning and Formulation of Green Strategy for FRP Products. International Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol. 03 Issue 01 2018,2.442	http://ijiird.com/wp-content/uploads/8-J-030125.pdf
5		Brand and Economics–A Bird's Eye View. International Organization of Research & Development, Volume 6, Issue 2, January 2019 , ISSN 2348-0831,3.7	http://iord.in/index.php/iord/article/view/38
6	Dr. KAVITA BALVANTRAO HINGANE Associate	An Impact of Provocative and Sexual Advertisement of Body Perfumes and Deodorants on College Students	http://iord.in/index.php/iord/article/view/35

	Professor	(Teenagers): International Organization of Research & Development, Volume 6, Issue 1, July 2018 ISSN 2348-0831,3.7	
7		Smart Queue Management System for Banking Sector. International Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol. 03 Issue 02 2019,2.442	http://ijiird.com/wp-content/uploads/19-J-030231.pdf
8	Dr. NIYAJ SHABBIR SHEIKH Associate Professor	“Effectiveness of Microfinance in sustainable Rural development-A Study in Gadchiroli District” in International Journal of Multidisciplinary Research Academy with E-ISSN 2249-0558 Vol-09 Issue-1(2)-Jan 2019 ,7.119	
9		A Detailed Study on Customer Satisfaction in State Bank of India and Bank of India with Special reference to Gadchiroli District” in International Journal of Research in Social Science E-ISSN 2249-2496 Vol-09 Issue-4 , April 2019,7.081	
10		A Comparative Study of Customer Satisfaction in SBI and BOI in Gadchiroli District” in Think India Journal ISSN 0971-1260 Vol-22 Issue-35 ,Dec 2019, 6.2	
11	Dr. VIVEK BHANUDAS KAWADE Assistant Professor	A Study on the Awareness of GST among SME’S in Chandrapur. International Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol. 03 Issue 01 2018,2.442	http://ijiird.com/wp-content/uploads/11-J-030128.pdf
12		A study on rural inclusive growth: With reference to Demonetization and Cashless economy. International Organization of Research & Development, Volume 6, Issue 2, January 2019 ISSN 2348-0831,3.7	http://iord.in/index.php/iord/article/view/40
13	Prof. BIPIN	Grading CLTV - From Subjectivity	http://ijiird.com/wp-

	NILKANTH BHOGKAR Assistant Professor	toObjectivity. International Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol. 03 Issue 01 2018,2.442	content/uploads/10-J-030127.pdf
14		Benchmark Analysis for Sales Training: A Study. International Organization of Research & Development, Volume 6, Issue 2, January 2019 ISSN 2348-0831,3.7	http://iord.in/index.php/iord/article/view/41
15	Prof. SARIKA BABAN NANDE Assistant Professor	Impact of Foreign Direct Investment on GDP: Practical Evidence from India. International Organization of Research & Development, Volume 6, Issue 2, July 2018 ISSN 2348-0831,3.7	http://iord.in/index.php/iord/article/view/36
16		Planning Used for The Introduction and Development of New Product. International Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol. 03 Issue 02 2019,2.449	http://ijiird.com/wp-content/uploads/20-J-030232.pdf
17	Prof. RIMA SHANTARAM POTDUKHE Assistant Professor	Current Scenario of Financial Education inIndia. International Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol. 03 Issue 01,2018,2.442	http://ijiird.com/wp-content/uploads/9-J-030126.pdf
18		Capital Structure and Financial Performance ofSelected Cement Companies in India: An Analysis. International Organization of Research & Development, Volume 6, Issue 2, January 2019 ISSN 2348-0831,3.7	http://iord.in/index.php/iord/article/view/39

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2019-20			
Sr. no	Name of Faculty with Designation	Title of Publication	Link
1	Dr. JAYESH NARAYAN CHAKRAVORTY Principal	Talent Management: Nurturing Home Grown Talent. Mukt Shabd Journal, Volume Ix, Issue, VI, June-2020, ISSN NO:2347-3150	
2	Dr. RAKESH WAMAN RAMTEKE Associate Professor	Information Assurance and IT Management: The Key Issues, Solutions in Indian Scenario Based on International Trends. International Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol.04 Issue 01 2019,3.568	http://ijiird.com/wp-content/uploads/28-J-040122.pdf
3		Equity Share Price Returns of Selected Sample Banks Listed in Bombay Stock Exchange Bankex: Review. International Organization of Research & Development, Volume 07, Issue 02, February 2020 ISSN 2348-0831,4.8	http://iord.in/index.php/iord/article/view/47
4		Approaching and managing delivery of a project using Project Management methodologies. International Organization of Research & Development, Volume 7, Issue 1, August 2019 ISSN 2348-0831,4.8	http://iord.in/index.php/iord/article/view/42
5	Dr. FARUKH AHMED SHEIKH Associate Professor	Influence of Social Promotion on Small and Medium Business Entrepreneurs in India. International Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol. 04 Issue 02 2020,3.568	http://ijiird.com/wp-content/uploads/29-J-040264.pdf
6		Success of Training Programmers to ASHAS: A Critical Review. International	http://ijiird.com/wp-content/uploads/26-J-040120.pdf

	HINGANE Associate Professor	Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol.04 Issue 01 2019.3.568	
7		A Study on Microfinance in India. International Organization of Research & Development, Volume 07, Issue 02, February 2020 ISSN 2348-0831,4.8	http://iord.in/index.php/iord/article/view/46
8	Dr. NIYAJ SHABBIR SHEIKH Associate Professor	A Comparative Study of Customer Satisfaction in SBI and BOI in Gadchiroli District” Think India Journal ISSN 0971-1260 Vol-22 Issue35 December 2019, 6.2	
9	Dr. VIVEK BHANUDAS KAWADE Assistant Professor	The Pre and Post legislative development of CSR in India: A case illustration of Mahindra and Mahindra. International Organization of Research & Development, Volume 7, Issue 1, August 2019 ISSN 2348-0831,4.8	http://iord.in/index.php/iord/article/view/45
10		A Survey of Buying Behaviour of Customers Towards Small Car Segment in Chandrapur. International Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol. 04 Issue 02 2020.3.658	http://ijiird.com/wp-content/uploads/32-J-040267.pdf
11	Prof. BIPIN NILKANTH BHOGKAR Assistant Professor	Reviewing MBA education in India. International Organization of Research & Development, Volume 7, Issue 1, August 2019 ISSN 2348-0831,4.8	http://iord.in/index.php/iord/article/view/44
12		Influence of GST on Major Areas in India. International Journal of Interdisciplinary Innovative Research & Development (IJIIRD) ISSN: 2456-236X Vol. 04 Issue 02 2020,3.658 040266 www	http://ijiird.com/wp-content/uploads/31-J-040266.pdf

13	Prof. SARIKA BABAN NANDE Assistant Professor	Service Quality and Customer Satisfaction in Healthcare Services Under Public PrivatePartnership. International Journal of Interdisciplinary Innovative Research &Development (IJIIRD) ISSN: 2456-236X Vol.04 Issue 01 2019,3.658	http://ijiird.com/wp-content/uploads/27-J-040121.pdf
14		Human Resources Management in the 21st Century. International Organization of Research & Development, Volume 07, Issue 02, February 2020 ISSN 2348-0831,4.8	http://iord.in/index.php/iord/article/view/48
15	Prof. RIMA SHANTARAM POTDUKHE Assistant Professor	An Indian Perspective of Marketing Moves for Posterity. International Organization of Research & Development, Volume 7, Issue 1, August 2019. ISSN 2348-0831,4.8	http://iord.in/index.php/iord/article/view/43
16		A Critical Review of Retail Medical Stores Management with Reference to Community Pharmacist in Chandrapur City. International Journal of Interdisciplinary Innovative Research &Development (IJIIRD) ISSN: 2456-236X Vol. 04 Issue 02 2020,3.658	http://ijiird.com/wp-content/uploads/30-J-040265.pdf

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2020-21			
Sr no	Name of Faculty with Designation	Title of Publication	Link
1	Dr. JAYESH NARAYAN CHAKRAVORTY Principal	An analytical study on impact of consumer buying behaviour for branded cloths with specific reference to Chandrapur District Journal of Interdisciplinary Cycle Research.UGC-CARE Approved Group –II Journal, Vol XII, Issue VII, July-2020,6.2	
2		A detailed study on impact of consumer buying behaviour for branded cloths and unbranded cloths with specific reference to Chandrapur. Journal of Interdisciplinary Cycle Research.UGC-CARE Approved Group –II Journal, Vol XII, Issue VIII, August-2020,6.2	
3	Dr. FARUKH AHMAD SHEIKH Associate Professor	Hawkers in Chandrapur during Covid -19 Pandemic. Vimarsh 2020 Oct 2020	
4		A study on digital marketing & its impact on Indian Consumer Research Journey- International E-Research Journal E-ISSN:3248-714, Nov 2020, Peer Reviewed Indexed Journal-6.625.	https://www.researchjourney.net/special-issues

5	Dr. KAVITA BALVANTRAO HINGANE Associate Professor	Use of Social Media as a new trend for marketing product & services, Research Journey- International Research Journal E-ISSN:3248-714, Nov 2020, Peer Reviewed Indexed Journal-6.625	https://www.researchjourney.net/special-issues
6		Covid-19 Impact on Indian Insurance Industry. UPA Interdisciplinary National Peer Reviewed E-Journal, Issue-VIII:2020, ISSN 2455-4375,2.254	http://upa.org.in/ejournal oct 2020 http://researchhub.org.in/researchhub/admin/uploadedImage/research/1610134837.pdf
7	Dr. NIYAJ SHABBIR SHEIKH Associate Professor	Importance of saving for retirement and early decision making in human life. International Journal of management, vol 12, Issue 1,Jan 2021,10.1471	
8		COVID-19 OUTBREAK: IMPACT ON INDIAN ECONOMY. PSYCHOLOGY AND EDUCATION. Dec 2020,H-Index-10	http://psychologyandeducation.net/pae/index.php/pae/article/view/4441
9	Dr. VIVEK BHANUDAS KAWADE Assistant Professor	A study on digital marketing & its impact on Indian Consumer Research Journey- International E-Research Journal E-ISSN:3248-714, Nov 2020, Peer Reviewed Indexed Journal-6.625.	https://www.researchjourney.net/special-issues
10		COVID-19 OUTBREAK: IMPACT ON INDIAN ECONOMY. PSYCHOLOGY AND EDUCATION,Dec 2020,H-Index-10	http://psychologyandeducation.net/pae/index.php/pae/article/view/4441
11	Prof. BIPIN NILKANTH BHOGEKAR Assistant Professor	Covid-19 Crises: Impact on Global Economy. International Journal of Researches in Social Science and Information Studies. e- ISSN 2347-8268 & 2347-8209(p),July 2020,2.254	https://ijrssi.in/upload_papers/0208202003042111%20Bipin%20Nilakanth%20Bhogekar.pdf
12		COVID-19 OUTBREAK: IMPACT ON INDIAN ECONOMY. PSYCHOLOGY	http://psychologyandeducation.net/pae/index.php/pae/article/view/4441

		AND EDUCATION. Dec 2020,H-Index-10	
13		A Study on Financial Literacy and Investment behavior in Chandrapur , District. 2020. Research Journey- International Research Journal E-ISSN:3248-7143, Nov 2020, Peer Reviewed Indexed Journal-6.625.	https://www.researchjourney.net/special-issues
14	Dr. SARIKA BABAN NANDE Assistant Professor	Impact of Covid-19 on HR Employees & Labour of ACC Limited. International Journal of Researches in Social Science and Information Studies. e- ISSN 2347-8268 & 2347-8209(p),July 2020,2.254	
15		Changing Scenario in Human Resource Development Performance management System with Respective ACC Cement. Research Journey- International Research Journal E-ISSN:3248-714, Nov 2020, Peer Reviewed Indexed Journal-6.625.	https://www.researchjourney.net/special-issues
16	Prof.RIMA SHANTARAM	Effect of Covid -19 Pandemic on Hawkers in Chandrapur City. Vimarsh 2020. Oct 2020	
17	POTDUKHE Assistant Professor	A Study on Financial Literacy and Investment behavior in Chandrapur , District. 2020. Research Journey- International Research Journal E-ISSN:3248-714, Nov 2020, Peer Reviewed Indexed Journal-6.625.	https://www.researchjourney.net/special-issues