

SAU. LEENA KISHOR MAMIDWAR INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

KOSARA, Chandrapur - 442 406 (Maharashtra)

M.B.A. (2 Years) Approved by A.I.C.T.E. New Delhi
(Affiliated to Gondwana University, Gadchiroli)
e-mail : dmsr_sp@rediffmail.com | www.lkmimsr.org

Dr. J. N. Chakravorty
Principal

Mob. : 09890014670

Ref. No.

Date:

LKMIMSR/NAAC 2019/ Metrics Level Deviations/Cr3-2

Date:- 19/12/2019

Criteria 3.2.2:	Number of Workshops/ seminars conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the last five years.
DVV Findings:	Provide Detailed program report of Workshop on Management, Law of Intellectual property Rights for 2014-15, "Role of Intellectual property Rights in Technology Transfer and Economic Growth" for 2015-16, Intellectual property Rights in Industry for 2016-17, Intellectual property Rights In Agriculture for 2017-18 and Intellectual property Rights for START-UP for 2018-19. DVV has not considered Investment in mutual fund, Self Branding, Picture Abhi Baki Hai mere dost, GST & Income Tax, Fun Unlimited, Cyber Crime, Effect Addiction and What'app Usage, Learning to Invest, Management Skill, NBA Orientation, Self Analysis, Emotional management & Mental Toughness, IIM CALCUTTA, Success Multiplier How to become a 10 in life, SWAMI VIVEKANAND & Today's Youth.
Response/ Clarification	1) List of activities related to IPR or Innovative practices in Industry in the last 5 years (year wise) is attached. (Appendix-I) 2) Brochure/invitation letter/ One page report of each activity listed above including photographs etc. is attached (Appendix-II)



Dr. Kavita Hingane
Cr-3 Coordinator



Dr. Niyaj Sheikh
NAAC Coordinator



Dr. J. N. Chakravorty
Principal

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Vision

Appendix-I

Sarvedaya Shikshan Mandal's

Sau. Leena Kishor Mamidwar
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Year	Name of the workshop/ seminar on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices	Date From – To
2014-15	Law of Intellectual property Rights	16/07/2014
	Success Multiplier How to become a 10 in life	28/08/2014
	Workshop on Management	08/09/2014
	SWAMI VIVEKANAND & Today's Youth	15/01/2015
2015-16	Role of Intellectual Property Rights in Technology Transfer & Economic Growth	10/08/2015
	Self Analysis	08/09/2015
	Emotional Management & Mental Toughness	11/09/2015
	IIM CALCUTTA	12/01/2016-13/01/2016
2016-17	Intellectual property Rights in Industry	18/07/2016
	Effect Addiction and What'app Usage	04/08/2016
	Learning to Invest	08/08/2016
	Management Skill	14/12/2016
	NBA Orientation	13/04/2017
2017-18	Intellectual property Rights In Agriculture	11/08/2017
	Picture Abhi Baki Hai mere dost	18/08/2017
	GST & Income Tax	19/08/2017
	Fun Unlimited	29/08/2017
	Cyber Crime	31/08/2017
2018-19	Intellectual property Rights for START-UP	08/08/2018
	Investment in mutual fund	07/02/2019
	Self Branding	11/02/2019




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Appendix-II

Academic Year

2014-15



Sarvodaya Shikshan Mandal's

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Principal

Mob: : 09890014670

Program Report

Activity: Workshop

Topic: Law of Intellectual Property Rights

Name of Resource person : Dr. Niyaj Sheikh

Date: 16/07/2014

Brief Report:

This Workshop offers an opportunity to Faculty come together and share their valuable thoughts, and research studies on the following issues relating to majors themes of changing dimensions of Intellectual Property Rights in present economics perspective.

- Intellectual property refers to creations of the mind: inventions; literary and artistic works; and symbols, names and images used in commerce.
- Intellectual property is divided into two categories:
 1. Industrial Property includes patents for inventions, trademarks, industrial designs and geographical indications.
 2. Copyright covers literary works (such as novels, poems and plays), films, music, artistic works (e.g., drawings, paintings, photographs and sculptures) and architectural design.

The purpose of copyright law is to promote the progress of useful arts and science by protecting the exclusive right of authors and inventors to benefit from their works of authorship.

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Principal

Mob. : 09890014670

Program Report

Activity: Workshop

Topic : Success Multiplier How to become a 10 in life

Expert Name: Mr. Manohar Pande

Program Date: 28/08/2014

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for students to how to Success in life by using skills and knowledge. The workshop focus on Career & Employment. Workshops provide information, strategies, techniques, & practical tips to assist students to prepare for the workforce/ educational opportunities. to learn effective job skills and to improve their current employment & career prospects. Students and faculty members are actively participated in workshop.

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Principal

Mob. : 09890014670

Program Report

Major Activity: Workshop

Topic: Workshop on Management

Name of Resource Person: Prof. Amar Damle

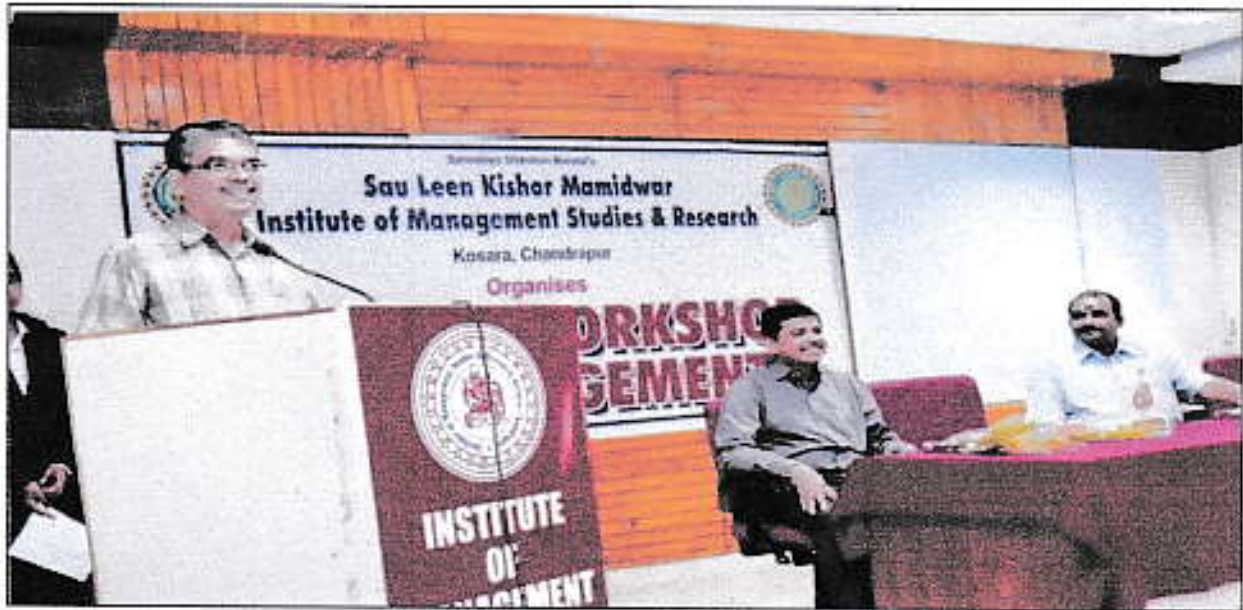
Date: 08/09/2014

Brief Report: This Workshop was arranged for the Faculty to understand and develop management skills to achieve goals. The key objectives of this program are

- Enable participants to highlight their development opportunities and strengths.
- To have prepared for leading people with different behavioral traits.
- Give a chance for all participants to practice their delegation, performance skills.
- Provide a stage for discussing strategies to deal with challenging situations

Successfully

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Program Report

Activity: Workshop

Topic: SWAMI VIVEKANAND & Today's Youth

Expert Name: Dr. Ashok Modak

Program Date: 15/01/2015

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

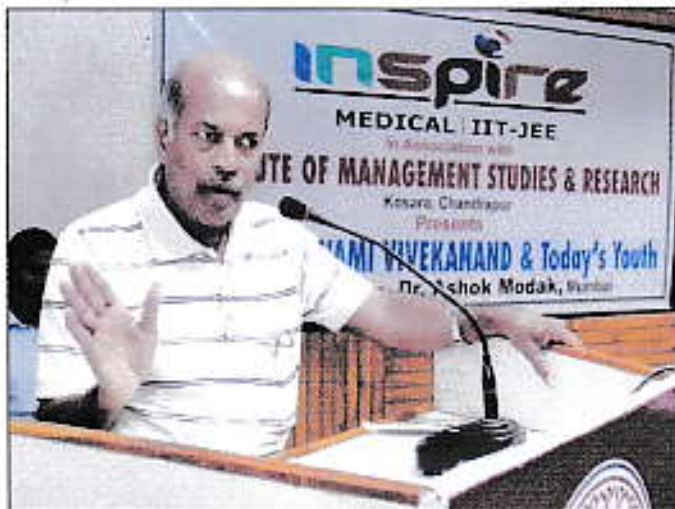
Program Supervision: Training and placement cell

Brief Report: This Program was arranged for the students to understand the Responsibilities of Today's Youth to build a future nation. Students can participate and motivated to

- Taking part in activities that enhance social wellbeing
- Participating in family life and Valuing your education.

Students and faculty members are actively participated in workshop.

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Academic Year

2015-16



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Principal

Mob. 09880014670

Program Report

Activity: Workshop

Topic: Role of Intellectual Property Rights in Technology Transfer and Economic growth

Name of Resource Person: Dr. J. N Chakravorty

Date: 10/08/2015

Brief Report:

This Workshop offers an opportunity to Faculty come together and share their valuable thoughts, and research studies on the following issues relating to majors themes of changing dimensions of Intellectual Property Rights in present economics perspective.

- Impact of WTO, IPR Realization and Enforcement of TRIPS Agreement
- Patent Laws, Indian Innovations and Licensing Policies
- Geographical Indication on Food and Biodiversity and Its Impact / Traditional Knowledge and Management in Plant Variety
- Challenges of Copyrights and Cyberspace
- Emergences of Designs and Trademark Laws / Trade Secrets and Competition Law in Liberalized Economy.

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Principal

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Program Report

Activity: Workshop

Topic : Self Analysis

Expert Name: Mr. Amar Damle

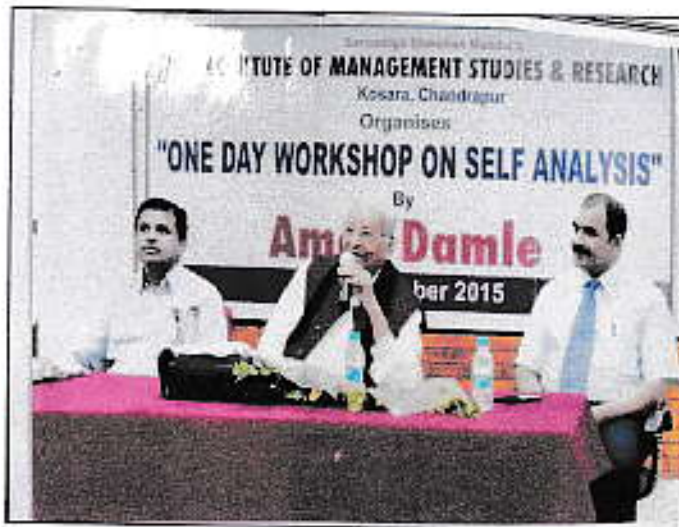
Program Date: 08/09/2015

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for the students to understand how to do self assessment and apply practically in Career development. The purpose of self-Analysis is to help the individual know the extent of his abilities and to improve them. Students and faculty members are actively participated in workshop.

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Program Report

Activity: Workshop

Topic : Emotional Management & Mental Toughness

Expert Name: Mr. Milind Patre

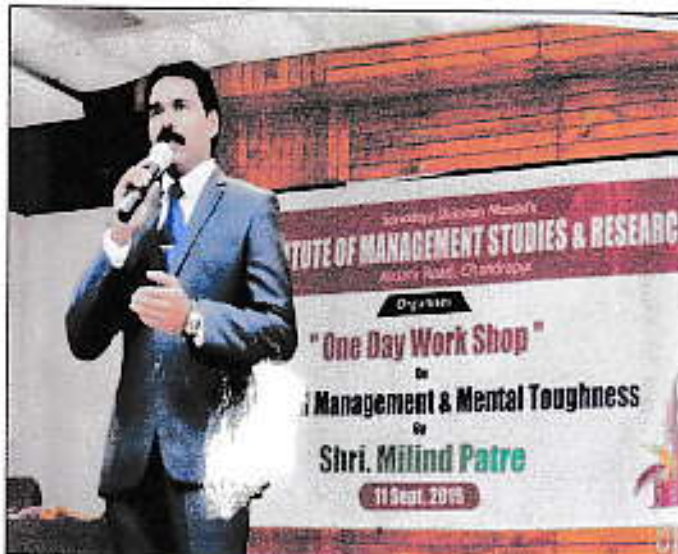
Program Date: 11/09/2015

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for the students to understand Emotional Management and how to manage emotions by mental toughness. Developed self awareness and self management of personal emotions. Explored ways to advance personal emotional intelligence. Recognized emotions in others, responding to those emotions in order to inspire high performance. Students and faculty members are actively participated in workshop.

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Program Report

Activity: Workshop

Topic : IIM CALCUTTA

Expert Name: Mr. Kartik Mehta & Dr. S. K Bokade

Program Date: 12/01/2016-13/01/2016

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for the students to how to utilize our skill and knowledge in Job and Business. The key objectives of this program are:

- Understand the complexity of managing in a global world.
- To use management thought to develop a better understanding of motivation.
- To develop an ability to work with moral and ethical dilemmas and make decisions using critical thinking.

Students and faculty members are actively participated in workshop.

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Academic Year

2016-17



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Mob. : 09890014670

Program Report

Activity: Workshop

Topic: Intellectual Property Rights in Industry

Name of Resource Person: Dr. Rakesh Ramteke

Date: 18/07/2016

Brief Report:

This Workshop offers an opportunity to Faculty come together and share their valuable thoughts, and research studies on the following issues relating to majors themes of changing dimensions of Intellectual Property Rights in Industry

Industrial property

One area can be characterized as the protection of distinctive signs, in particular trademarks (which distinguish the goods or services of one undertaking from those of other undertakings) and geographical indications (which identify a good as originating in a place where a given characteristic of the good is essentially attributable to its geographical origin).

A trademark is a distinctive sign that identifies certain goods or services produced or provided by an individual or a company. The protection of such distinctive signs aims to stimulate and ensure fair competition and to protect consumers, by enabling them to make informed choices between various goods and services.

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Program Report

Activity: Workshop

Topic: Effect of Addiction and What'app Usage

Expert Name: Dr. Kiran Deshpande

Program Date: 04/08/2016

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for students to Create awareness about negative impact of What'app and its effects on life & academic performance among students. Students and faculty members are actively participated in workshop.

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Principal

Mob. : 09890014670

Program Report

Activity: Workshop

Topic: Learning to Invest

Expert Name: Dr. Sunder Ram

Program Date: 08/08/2016

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for students to understand the concept of Investment and apply this knowledge to fulfill our Dreams. Learn about investing, financial planning, and much more from workshop. Students and faculty members are actively participated in workshop.

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Dr. J. N. Chakravorty
Principal

Mob. : 09890014670

Program Report

Activity: Workshop

Topic: Management Skill

Expert Name: Mr. Godbole

Program Date: 14/12/2016

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for students to understand and develop management skill to achieve goals. The key objectives of this program are:

1. To facilitate students' understanding of their own managerial skills.
2. To improve communication skills.
3. To learn from the management experience of others.
4. To develop and learn about goals specific to the students.

Students and faculty members are actively participated in workshop.

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Principal

Mob. : 09890014670

Program Report

Activity: Workshop

Topic: NBA Orientation

Expert Name: Dr. Sunil Bhirud & Dr. Vitthal Bandal

Program Date: 13/04/2016

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for Faculty to understand the outcome based accreditation process & its parameters. The key objectives of this program are:

1. To understand the process of NBA Accreditation
2. To understand the NBA Accreditation benefits to Institute and Students

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Academic Year

2017-18



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Principal

Mob. : 09890014670

Program Report

Activity: Workshop

Topic: Intellectual Property Rights in Agriculture

Name of Resource Person: Dr. Farukh Sheikh

Date: 11/08/2017

Brief Report:

This workshop provides a basic understanding of the different forms of intellectual property rights in agricultural science. It provides an abundance of information on the use of IP laws in agriculture and allied subjects and their proper implementation in real-life practice. Faculties discuss different kinds of IP laws and their current status in developed as well as developing countries throughout the world.

The protection of biological resources is crucial for food security for future generations. Protecting intellectual property rights in plant varieties and the rights of farmers and others are discussed in this workshop. It also looks at new trends and developments in the field involving new IP strategies and the application of IP laws in agriculture and biotechnology and in the management of plant genetic resources.

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Program Report

Activity: Workshop

Topic: Picture Abhi Baki Hai mere dost

Expert Name: Mr. Yasin Sheikh

Program Date: 18/08/2017

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for students to derive the management theories and practice to realistic life. It Focus on opportunities to gain experience within their chosen career fields. Students and faculty members are actively participated in workshop.

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Principal

Mob. : 09890014670

Program Report

Activity: Seminar

Topic: GST & Income Tax

Expert Name: Mr. Piyush Mamidwar

Program Date: 19/08/2017

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for students to understand the concept of GST & Income Tax. The key objectives of this program are:

- Understanding of GST and Income Tax
- Enhance skill in a Structured and Practically Oriented Manner
- Gain working knowledge and its application
- Use such skill to take managerial decision

Students and faculty members are actively participated in Seminar.

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Principal

Mob. : 09890014670

Program Report

Activity: Workshop

Topic: Fun Unlimited

Expert Name: Mr. Amar Damle

Program Date: 29/08/2017

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for students to improve the ability to work in organization with fun. Highlight the importance of vocal tones and body language on communication. Enable participants to highlight their development, opportunities and strengths. Students and faculty members are actively participated in workshop.

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Principal

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Program Report

Activity: Seminar

Topic: Cyber Crime

Expert Name: Mr. Vikas Munde

Program Date: 31/08/2017

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for students to Create awareness about Cyber Crime. The goal of this Seminar is to build on past efforts in the on issues of cyber security and cybercrime. The workshop focused on two distinct but mutually dependable areas: cyber security frameworks and policies and cybercrime legislation. Students and faculty members are actively participated in Seminar.

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Academic Year

2018-19

Program Report

Activity: Workshop

Topic: Intellectual Property Rights for START-UP

Name of Resource Person: Prof. Bipin Bhogekar

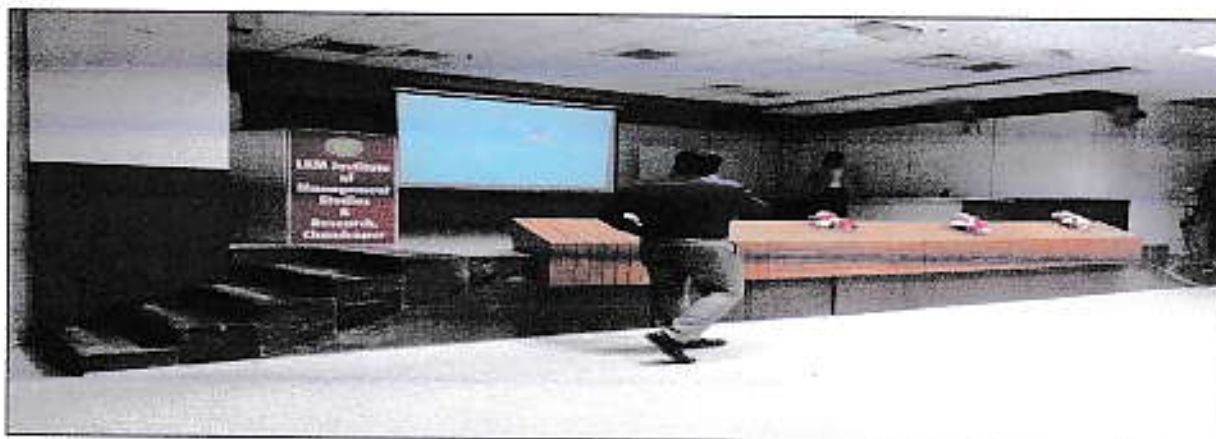
Date: 08/08/2018

Brief Report: This workshop provides a basic understanding of the different forms of intellectual property rights for start-up. It provides an abundance of information on the use of IPR for start-up. Faculties discuss different kinds of IP laws and their current status in developed as well as developing countries throughout the world.

Every startup has IP Rights, which it needs to understand and protect for excelling in its business. Every startup uses trade name, brand, logo, advertisements, inventions, designs, products, or a website, in which it possesses valuable IP Rights. While starting any venture, the startup also needs to confirm that it is not in violation of the IP Rights of any other person to save itself from unwarranted litigation or legal action which can thwart its business activities. Further, startup ventures should be proactive in developing and protecting their intellectual property for many reasons like improving the valuation of its business, to generate better goodwill, to protect its competitive advantage, to use intellectual property as a marketing edge and to use the IP Rights as a potential revenue stream through licensing.

IP Rights protect several aspects of a business and each type of IP Right carries its own advantages. The scope of IP Rights is very wide, but the prime areas of intellectual property which are of utmost importance for any startup venture are Trademarks, Patents, Copyrights and Related Rights, Industrial Designs, Trade Secrets.

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Dr. J. N. Chakravorty
Principal

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Program Report

Activity: Workshop

Topic: Investment in Mutual Fund

Expert Name: Mr. Ajay Sultane

Program Date: 07/02/2019

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for students to Understand the basic concept of Mutual fund. The key objectives of this program are:

- To provide knowledge about the management of mutual funds
- To provide an understanding of the complexities of mutual fund functions, both internally and externally
- To provide participants with the knowledge of risks and rewards of investing in mutual funds Investment in Mutual Fund

Students and faculty members are actively participated in the workshop.

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(Affiliated to Gondwana University, Gadchiroli)
e-mail : dmsr_sp@rediffmail.com | www.lkmimsr.org

Dr. J. N. Chakravorty
Principal

Mob. : 09890014670

Program Report

Activity: Workshop

Topic: Self Branding

Expert Name: Dr. Rama Golwalkar

Program Date: 11/02/2019

Venue: Auditorium of LKM IMSR Kosara , Chandrapur

Program Supervision: Training and placement cell

Brief Report: This Program was arranged for students to Analyze our self and develop Soft skills to make them more employable in highly competitive market-place. During this interactive workshop, learn what a self Branding, how to build yourself, and clear your life goals and priorities and learn how to position yourself accordingly. Students and faculty members are actively participated in workshop.

Photo:



Principal

K.A. Institute of Management Studies & Research
Kosara, Chandrapur

